

MEDIA RELEASE

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21 December 2009

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NOVEMBER TOURIST ARRIVALS SURPASS THE 2009 TARGET

Tourist arrivals for the first eleven months of 2009 have surpassed the 19 million target set by the government for this year. Malaysia has recorded a total of **21,505,120** tourist arrivals from **January to November 2009** compared to **19,993,804** tourist arrivals for the same period in 2008, representing an increase of **7.6%**.

For the month of **November 2009**, tourist arrivals showed an **increase of 11%** with **2,048,595** tourists compared to **1,845,645** for the same period last year.

Table 1: Comparison of tourist arrivals to Malaysia (January - November 2008 and 2009)

MONTHS	TOURIST ARRIVALS 2008	TOURIST ARRIVALS 2009	CHANGE %
JANUARY - NOVEMBER	19,993,804	21,505,120	7.6

Source: Immigration Department of Malaysia

Table 2: Comparison of tourist arrivals to Malaysia (November 2008 and 2009)

MONTH	TOURIST ARRIVALS 2008	TOURIST ARRIVALS 2009	CHANGE %
NOVEMBER	1,845,645	2,048,595	11.0

Source: Immigration Department of Malaysia

For **November 2009**, **Singapore** maintained its position as the largest tourist generating market for Malaysia with **1,157,094** Singaporeans visiting the country. Others in the top ten list were: **Indonesia** (196,592), **Thailand** (97,093), **China (including Hong Kong & Macau)** (94,322), **Brunei** (86,296), **India** (51,279), **Australia** (46,322), **the Philippines** (37,875), **United Kingdom** (35,222) and **Japan** (30,663).

The **Saudi Arabia** market registered the highest growth of **119.5%**. Significant growth was also recorded for arrivals from **UAE** (80.3%), **Bangladesh** (56.8%), **Iran** (47.4%), **Australia** (32.6%), **Vietnam** (28.0%), **China (including Hong Kong & Macau)** (25.2%), **India** (20.7%), **South Korea** (20.2%), **Singapore** (20.1%), **France** (18.7%), **Taiwan** (17.2%), **South Africa** (15.0%), **United Kingdom** (14.0%), **New Zealand** (12.0%), **USA** (11.8%) and **the Philippines** (10.7%).

The top ten tourist generating markets from **January to November 2009** were: **Singapore** (11,659,972), **Indonesia** (2,149,520), **Thailand** (1,316,755), **Brunei** (933,987), **China (including Hong Kong & Macau)** (924,816), **India** (525,531), **Australia** (474,411), **the Philippines** (408,070), **the United Kingdom** (398,125) and **Japan** (362,702).

For more information, please visit Tourism Malaysia's online Facts and Figures at http://www.tourismmalaysia.gov.my/corporate/research.asp?page=facts_figures.

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